



TECHNOLOGY DEPARTMENT ESPONSIBILITIES

1. The Technology Director works closely with all of the departments. They work very closely with marketing and programs to help market the events with technology.
2. Keep the website up to date.
3. We manage the updating of the social media sites to ensure they are updated with current topics and chapter events.

THE MOST FUN THING ABOUT THE TECHNOLOGY ROLE?

Learning new technology and meeting so many wonderful people!

THE BIGGEST CHALLENGE OF THE TECHNOLOGY ROLE?

When something isn't working properly and you have to research and fix the issue.
Figuring it out, feels great!

2018 GOALS

1. Maintain the ATD San Diego website and ensure timely updates
2. Explore improvements to webpage, such as enhancing social media connection and mobile platform
3. Explore existing technology to improve project management for the board

Check out all of the Board Members and learn more about becoming a Board Member yourself at:
tdsandiego.org/about/chapter-leaders-2018 and
tdsandiego.org/members-only/become-a-chapter-leader





SAN DIEGO CHAPTER
Association for
Talent Development



2018 TECHNOLOGY DIRECTOR
Christine Pascual

Christine has over 10 years of experience in various parts of the training profession and has also worked in many different settings such as higher education, finance, biotechnology, and building her own company. She is passionate about making training as close as possible to where work takes place, so it is a cohesive experience for learners and focuses on actual performance.

Christine is currently an Instructional Designer at Illumina where her primary responsibilities include aligning training strategy with department goals, assessing priority of training development based on risk to the organization, designing training programs, and evaluating program success.

Christine received her MA in Human Resources Management from National University and she has been a CPLP since 2014.

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